



Antigua to Offer Merchandise that Benefits PGA HOPE'S Military Veteran Programs

*PGA-logged apparel will be sold in green-grass facilities only;
Portion of sales will support PGA HOPE*

Editors: For examples of Antigua's line of merchandise to benefit PGA HOPE, [click here](#).

PALM BEACH GARDENS, Fla. (Aug. 15, 2019) —The Antigua Group, Inc.—one of the nation's leading designers and marketers of lifestyle apparel under the genuine Antigua brand—has entered into an agreement with PGA REACH, the charitable foundation of the PGA of America, to benefit our nation's Veterans through sales of PGA HOPE apparel at green-grass facilities.

PGA HOPE (Helping Our Patriots Everywhere) introduces golf to Veterans with disabilities, to enhance their physical, mental, social and emotional well-being. The six-to-eight week curriculum is taught by PGA Professionals trained in adaptive golf and military culture. All programming is funded by PGA REACH and supplemented by PGA Section Foundations, and free to all Veterans.

The PGA HOPE-logged apparel on Antigua-branded caps and shirts will be sold by PGA Professionals in green-grass locations. A portion of all sales will support PGA HOPE.

"We are proud that Antigua has teamed up with PGA REACH to support our efforts to enhance the lives of our military heroes through PGA HOPE," said PGA REACH Senior Director Ryan Cannon. "PGA Professionals have the ability to sell PGA HOPE merchandise that is visually appealing for a tremendous cause."

PGA HOPE also works with the Department of Veteran's Affairs (VA), which enables Recreational Therapists to refer Veterans to the program as a form of therapy. PGA HOPE aspires to create a physically and emotionally healthier Veteran community, by shaping, changing and possibly saving lives through the game of golf.

"Antigua is proud to launch a very special program that benefits our nation's Veterans through PGA HOPE," said The Antigua Group President and CEO Ron McPherson. "As we support those who have given so much to our country through programs such as PGA HOPE, we're delighted to work with PGA Professionals and the game of golf to make a positive impact."

About ANTIGUA

Headquartered in Peoria, Arizona, The Antigua Group, through its license sports division, holds license agreements with National Football League (NFL), Major League Baseball (MLB), Minor League Baseball (MiLB), National Hockey League (NHL) and the National Basketball Association (NBA), along with numerous American universities and colleges for men's, women's and children's apparel, headwear and

luggage. Antigua additionally designs, produces and supplies product for corporate America and specialty retail managed under its corporate division. Its golf division also holds license agreements with the PGA TOUR, LPGA and the PGA of America.

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For more information on The Antigua Group, visit www.antigua.com.

About PGA REACH

PGA REACH is the 501(c)(3) charitable foundation of the PGA of America. The mission of PGA REACH is to positively impact the lives of youth, military and diverse populations by enabling access to PGA Professionals, PGA Sections and the game of golf. For more information, visit PGAREACH.org, follow @PGAREACH on Twitter and find us on Facebook.

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