Company Overview

- Founded in 1979
- Design and develop men’s and women’s apparel & accessories
- Multiple Channel Wholesale Distribution
  - Licensed Sports
  - Golf
  - Promotional Products
  - Specialty Retail
- Active Cut/Exceptional Quality & Appearance
- Sold at:
  - Major Retailers
  - Specialty Retailers/E-Commerce Retailers
  - Golf Professional Shops
  - Resorts
  - Promotional Products Distributors
  - Tennis Retailers
  - Retail Shops
- 300 Employees, 85 Sales Representatives
Channels of Distribution (wholesale)

**GOLF**
- Professional Golf Shops
- Off Course Shops
- Tournaments

**LICENSED PRODUCTS**
- Upscale Retailers
- Properties
- Arena Shops/Concessionaires
- Team Direct
- E-Commerce

**PROMOTIONAL PRODUCTS**
- Promotional Products Distributors
- PPAI
- ASI
- SACE
Licensed Sports Division

- 28 years in licensed business
- 3,142 open accounts
- 22 sales representatives
- High end market niche
- Sales Breakdown – 70% men’s 30% women’s
- Demographic Targets
  - Men 18 plus
  - Women 18 plus
• 40 year history as a Golf Apparel Provider
• 8,660 open accounts
• 35 sales representatives
• Products provided for numerous high profile professional golf events
• PGA TOUR
• Champions Tour
• LPGA
• PGA Retirement Plus Program
• Essential Sales – 70% men’s 30% women’s
• Fashion sales – 60% men’s 40% women’s
• Demographic Targets
  
<table>
<thead>
<tr>
<th>Gender</th>
<th>18 plus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Women</td>
<td>18 plus</td>
</tr>
<tr>
<td>Juniors</td>
<td>9 plus</td>
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</tbody>
</table>
Promotional Products

- 28 years in Promotional Products
- 21 sales representatives including Inside Sales
- Lifestyle Apparel
- Dual Branding
- Casual Friday
- Uniforms (matchable styles)
- Convention and sales meetings
- Sales Breakdown –
  - 70% Men’s
  - 30% Women’s
- Demographic Targets
  - Men – 25 plus
  - Women – 25 plus
International Partners

- CANADA
- MALAYSIA
- SINGAPORE
- SOUTH AFRICA
- MEXICO
- AUSTRALIA
- NEW ZEALAND
- FIJI
Operational Strengths

- Management
- Design & Product Development
- Customer Care
- Embroidery Services
- Information Systems
Design & Product Development

- Men’s and Women’s Apparel
- In Stock “Essentials”
- Seasonal Collections - Spring/Fall/Contemporary
- Corporate Responsibility Statement

“At Antigua we are committed to advancing human rights through our company policies and business practices. Our company respects and values the rights of workers and believes in the right to fair and safe workplace conditions.”
• Dynamics Ax ERP System *(Cloud Based)*
• Automated sales force/online ordering
• Electronic Service Center
• Real time inventory availability
• Electronic data interchange
• Web sites (catalog.antigua.com) (shop.antigua.com) (antiguacorporate.com) (catalog.antigua.com/Slazenger.php)
68 machines with 312 embroidery heads
47 six head machines
9 two head machines
12 single head machines
94% of our machines run caps
Embroidery runs 24 hours, five days a week, with weekend shifts during peak seasons
Inventory Philosophy

- Up to 2,500,000 units in stock
- Quick Response – Hot Market